



Social Vitality Solutions



SOCIAL ENTREPRENEURSHIP WORKSHOPS

Presented by



Progressive Care Solutions




SOCIAL ENTREPRENEURSHIP



Workshops

Are you interested in learning about the knowledge and skills needed to become a social entrepreneur?

If the answer is yes, , these workshops are designed for you.

“Social Entrepreneurship Workshops” are a set of 3 online workshops.

The workshops are accessible and designed for people of all abilities wanting to explore the possibility of starting a business, as a way of addressing the social issues of interest or concern to them.

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SOCIAL ENTREPRENEURSHIP

Introduction to Social Entrepreneurship/ Social Enterprise

Workshop 1

Module 1: What is Social Entrepreneurship?

How does social entrepreneurship differ from entrepreneurship; what motivates and drives individuals to become social entrepreneurs?

Are there particular skills that are needed to become a social entrepreneur?

Module 2: What is a Social Enterprise?

How do Social Enterprises differ from the Not for Profit and business sectors?

What are the challenges and opportunities in starting a Social Enterprise?

What are the steps needed to start up a Social Enterprise?

Module 3: What is a micro/ social enterprise business?

We will explore the difference between a micro Social Enterprise and a small to

medium (SME) Social Enterprise

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SOCIAL ENTREPRENEURSHIP

Exploring possible Micro/ Social Enterprise ideas

Workshop 2

Module 1: Identifying skills needed to start your own enterprise

What skills, knowledge and motivation are needed to become a social entrepreneur and start /establish a Social Enterprise/micro venture

Module 2: To identify possible micro social enterprise social/ business ideas

How you can utilize your own strengths, skills and passions and how these can be used to start a micro /Social Enterprise

Module 3: Tools and Methods

How you can use individual tools, methods and approaches to support your steps in starting your enterprise e.g. life portfolios,

self-assessment and motivations

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SOCIAL ENTREPRENEURSHIP

Start your Social Enterprise/ Micro Business

Workshop 3

Module 1: Designing Your Enterprise

Identify the problem you want to solve

Module 2: Mission, Values, and Vision

Create mission, vision, and values statements that will guide your social/micro enterprise decisions

Module 3: Achieving Your Goals

Decide how you will achieve its goals

Module 4: Structuring Your Social Enterprise/micro- business

Choose the best legal structure for your venture

Module 5: Finance your Enterprise

How are you going to finance your social /micro business?

Module 6: Developing a Social Impact Business Model

How to develop your Social Impact Canvas Model

Module 7: Growing Your Venture & Measuring Its Impact

Measure your venture's financial health and Social Impact